

USPS Postcard Regulations for Automated Mailing Postage Discounts

JUMBO POSTCARD SPECIFICATIONS:

Current Postal Rate: 44¢ (same as 1 oz letter rate)

	<u>Minimum</u>	<u>Maximum</u>
Length	5 inches	11 1/2 inches
Height	3 1/2 inches	6 1/8 inches
Thickness	0.009 inch	0.016 inch

Do Not Round Corners

Post Office will not accept or mail any postcards with rounded corners.

ASPECT RATIO

(length divided by height)

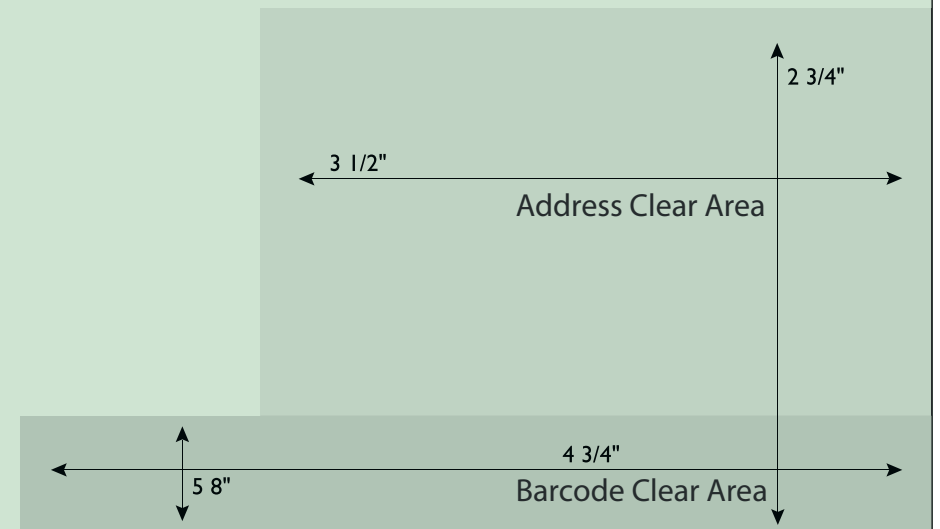
The aspect ratio of any postcard must be between 1.3 and 2.5 to obtain automated mailing postage discounts. The only exception is a postcard with the dimension 5 1/2 inches by 4 1/4 inches, which is exactly the size of a standard letter-sized piece of paper divided precisely into 4 equal pieces which is an aspect ratio of 1.29 as there is no paper waste.

STANDARD POSTCARD SPECIFICATIONS:

Current Postal Rate: 28¢

	<u>Minimum</u>	<u>Maximum</u>
Length	5 inches	6 inches
Height	3 1/2 inches	4 1/4 inches
Thickness	0.007 inch	0.016 inch

STANDARD POSTCARD



Rates and regulations current and believed to be accurate as of 11-1-09. The Postcard Guy assumes no liability for any of these postal regulations if the USPS objects to the accuracy of any information provide hereof. Verification is recommended prior to beginning any project. Last known URL related to these regulations on the USPS website was located at:

<http://pe.usps.com/text/qsg300/Q201.htm>